ENNIO ORSINI

BIOGRAPHY IN BRIEF



- Ennio Orsini was born in Sulmona, in the Abruzzo region of Italy, on 27 September 1978. He is a dermopigmentation artist, author and entrepreneur, working in permanent make-up, tricopigmentation and paramedical dermopigmentation.
- He created **tricopigmentation**: in 1998 he carried out his first scalp treatments and began developing the method, with dedicated needles, pigments and machines; in 2008 he coined its name, now used worldwide. The trademark was filed in 2009 and registered in 2010.
- On 12 February 2012, in Moscow, he introduced into permanent make-up the scheme of the eyebrow as two groups of hairs divided by a line he named the **dorsale**. On it he built his ultra-realistic eyebrow, widely known in Russia and Brazil.
- For fifteen years he led O&B, the company that distributed dermographs, cartridges and pigments worldwide, many of them born from his ideas.
- He is a co-founder of **AIDER**, the Italian Dermopigmentation Association (August 2013), of which he was vice-president and then president.
- He has been called many times to judge international permanent make-up competitions, including Moscow, Saint Petersburg, Kyiv and the Worldwide Eyebrow Festival in Rotterdam, whose jury he chaired in 2017.
- Awards: certificate of merit from the Abruzzo Region (28 January 2014); recognition from the Province of L'Aquila (17 July 2014); “Pioneer of dermopigmentation” at the 37th Italian Congress of Applied Aesthetics (Milan, 2016); best speaker at the Worldwide Eyebrow Festival (Rotterdam, 2017); PMU Oscar in Brazil (20 August 2018); recognition for innovation at the Taipei festival (2019); “The Best Man in PMU” in Kyiv, from master Sviatoslav Otchenash (9 June 2019); city excellence of the Municipality of Sulmona (15 June 2021).
- He took part in the first four editions of the Worldwide Eyebrow Festival in Rotterdam (2016, 2017, 2019, 2022). In the profession he is often called “the Master of masters”.
- He works with Italian courts as an independent expert in disputes concerning dermopigmentation and permanent make-up.
- As technical consultant he contributed to the process by which Abruzzo, first among Italian regions, recognised the **dermopigmentation artist** as a professional profile in its own right, with a dedicated course of study (2017).
- He conceived and organised **SKING**, the Italian national championship of dermopigmentation artists: first edition in Rome on 3 and 4 October 2017, second on 13 October 2018.
- He has written **seven textbooks** and technical manuals, with English and Portuguese editions: Micropigmentazione (2008), Eyebrow Dermopigmentation (2012), Tricopigmentation (2013), Ultra-realistic Eyebrows (2015), Paramedical Dermopigmentation (2016), Dermomagnetism (2019), Like a Flower Blooming Again (2021).

- In 2012 he created the management software for dermopigmentation studios, born as Pigmento and now called **STUDIO**. In 2015 he released **Kimerika**, the app for facial symmetry.
- He is a speaker and trainer at dermopigmentation congresses and events around the world: he has taught in 32 countries.
- He founded **Dermamente**, the first Italian network of centres specialised in dermopigmentation (2017). Today he receives clients in Sulmona and Rome.
- He founded the **Ennio Orsini International School of Dermopigmentation**, which teaches in the classroom, around the world and online.
- He devised **dermomagnetism**, with a patent filed in 2019, from which came **XTRUDE**, the adhesive silicone prosthesis of the nipple-areola complex: presented in 2021, patented (Italian patent granted on 10 April 2024), now made by 215 operators in 19 countries.
- Although not a physician, he speaks at congresses of aesthetic medicine and surgery, and is co-author of a scientific publication on nipple-areola complex reconstruction (The Breast, volume 80, 2025).
- In 2023 he founded **Spaghetti PMU**, the first Italian online magazine on dermopigmentation published in two languages, Italian and English.
- He designed and personally coded **Cup Hunter**, the software in which an artificial intelligence model he trained predicts pigment formulas (cuphunter.app).
- He developed a method for dermopigmentation of the nipple-areola complex that uses artificial intelligence to place the pigments.
- Since 26 July 2025 he has starred in **“I Trucchi del Maestro”**, the first Italian television series devoted to dermopigmentation, broadcast on Real Time and streaming on Discovery+.

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