

BIOGRAPHY

ENNIO ORSINI

> “I DID NOT LEARN
> THE RULES OF THIS CRAFT.
> I WROTE THEM.”

Dermopigmentation artist, author, entrepreneur. Sulmona, Italy, 1978.

Version of 22 November 2026

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IN BRIEF



Ennio Orsini was born in Sulmona, in the Abruzzo region of Italy, on 27 September 1978. He works in permanent make-up, tricopigmentation and paramedical dermopigmentation, three disciplines he has helped to define through techniques, instruments and textbooks.

He dates his first scalp treatments and the development of the method to 1998, and the name Tricopigmentazione (tricopigmentation) to 2008. The Tricopigmentazione figurative trademark was filed in Italy on 21 September 2009 and registered on 2 December 2010 under number 0001381583.

On 12 February 2012, at the 6th International Conference on Permanent Make-up at Kosmetik Expo in Moscow, he introduced into permanent make-up the scheme of the eyebrow as two groups of hairs divided by a line he named the dorsale (Italian for spine), on which he builds his ultra-realistic eyebrow. He also devised dermomagnetism (Italian patent IT102019000006431, filed in 2019), the XTRUDE nipple-areola prosthesis and Cup Hunter, artificial intelligence software that predicts pigment formulas.

He has written seven books, with English and Portuguese editions of the main manuals. He is a co-founder of AIDER (the Italian Dermopigmentation Association) and founded the Dermamente network of centres and the Ennio Orsini International School of Dermopigmentation. He has taught in 32 countries. Since 26 July 2025 he has starred in "I Trucchi del Maestro", the first Italian television series on dermopigmentation, broadcast by Real Time (Warner Bros. Discovery).

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IN NUMBERS

1998
first tricopigmentation treatments

7
textbooks and manuals

32
countries where he has taught

11
awards in Italy and abroad

215
XTRUDE operators in 19 countries

8
episodes of his series on Real Time

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WHAT HE CREATED

1998 — **TRICOPIGMENTATION**

Scalp micropigmentation technique for baldness, thinning hair and hair transplant scars. Orsini dates the method to 1998 and the name to 2008.

2012 — **THE EYEBROW DORSALE**

Presented in Moscow on 12 February 2012: the eyebrow read as two groups of hairs divided by a line, the dorsale. The basis of his ultra-realistic eyebrow for men and women, codified in his 2015 manual.

2012 — **STUDIO**

Management software for dermopigmentation centres, created in 2012 under the name Pigmento. Many operators regard it as the first management software designed for dermopigmentation artists.

2015 — **KIMERIKA**

Smartphone app for symmetry in every kind of dermopigmentation.

2019 **DERMOMAGNETISM**

A method he devised and filed for patent in 2019: a ferromagnetic pigment placed by dermopigmentation lets an object containing a ferromagnetic element, such as a prosthesis, be applied to the skin. Italian patent IT102019000006431, filed 29 April 2019.

2020 **XTRUDE**

A handcrafted adhesive prosthesis in biocompatible silicone that reproduces the nipple-areola complex after mastectomy. It grew out of his dermomagnetism research, was first shown in the summer of 2020 and presented as a project in March 2021. The process is covered by Italian patent no. 102022000009254, filed in 2022 and granted in 2024.

2025 **CUP HUNTER**

Software designed and coded by Ennio Orsini. An AI model he trained predicts the pigment mix that gives the expected colour. Released 11 June 2025. The program is registered with SIAE, in the Italian public register of computer programs, no. D000025735.



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BOOKS



2008

MICROPIGMENTAZIONE: TECNOLOGIA, METODOLOGIA E PRATICA

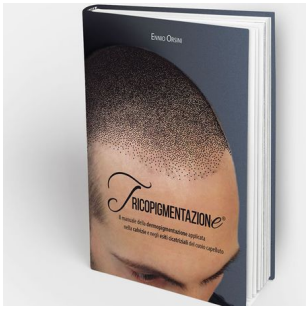
Co-author of the Italian edition. First published in Spain.



2012

DERMOPIGMENTAZIONE SOPRACCIGLIARE (EYEBROW DERMOPIGMENTATION)

ISBN 978-88-910-1006-3. Technical manual on permanent make-up for eyebrows. English edition: ISBN 978-88-99460-07-5.



2013

TRICOPIGMENTAZIONE (TRICOPIGMENTATION)

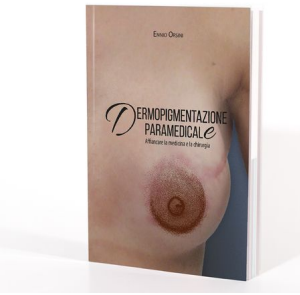
ISBN 978-88-910-3796-1. The manual of the technique. English edition: ISBN 978-88-99460-02-0. Portuguese edition: ISBN 978-88-99460-04-4.



2015

IL SOPRACCIGLIO ULTRAREALISTICO (ULTRA-REALISTIC EYEBROWS)

ISBN 978-88-940752-0-5. English edition: ISBN 978-88-940752-2-9. Portuguese edition: ISBN 978-88-940752-4-3.



2016

DERMOPIGMENTAZIONE PARAMEDICALE (PARAMEDICAL DERMOPIGMENTATION)

ISBN 978-88-99460-13-6.



2019

DERMOMAGNETISMO (DERMOMAGNETISM)

Published by Lupieditore in Italian and English.



2021

COME UN FIORE CHE SBOCCIA DI NUOVO (LIKE A FLOWER BLOOMING AGAIN)

The story of how XTRUDE was born: a craftsman's work for women after mastectomy.

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TIMELINE

1978 — **BORN IN SULMONA**

Ennio Orsini is born in Sulmona, province of L'Aquila, Abruzzo, Italy.

1998 — **FIRST SCALP TREATMENTS**

He dates to this year his first scalp treatments with dermopigmentation and the start of the method that will become tricopigmentation.

2008 — COINS THE NAME TRICOPIGMENTAZIONE

He names the technique. He co-authors the Italian edition of the textbook "Micropigmentazione: tecnologia, metodologia e pratica", first published in Spain.

2009 — O&B AND THE TRADEMARK

The company O&B is founded with a business partner. On 21 September 2009 the Tricopigmentazione figurative trademark is filed with the Italian Patent and Trademark Office. O&B builds the first tricodermograph with Biotek.

2010 — MOSCOW, CAPRI, MILAN

He presents tricopigmentation in Moscow (13 February), at the ISHR hair transplant surgery congress in Capri (20 to 22 May) and at the first international course in Milan (15 November). The trademark is registered on 2 December under number 0001381583.

2012 — THE EYEBROW DORSALE

On 12 February, at the 6th International Conference on Permanent Make-up at Kosmetik Expo in Moscow, he gives the masterclass on the male eyebrow in which he introduces the scheme of two groups of hairs divided by a line he calls the dorsale. The masterclass is on video (youtube.com/watch?v=Tkt6a2euM5c). He creates Pigmento, the management software for dermopigmentation studios now called STUDIO.

2013 — THE TRICOPIGMENTAZIONE MANUAL AND AIDER

The technical manual is published in January (ISBN 978-88-910-3796-1), later translated into English and Portuguese. In August he is among the founders of AIDER, the Italian Dermopigmentation Association.

2014 — A YEAR OF AWARDS

On 28 January the Abruzzo Region awards him a certificate of merit for his research on tricopigmentation. In May he is honoured in Rio de Janeiro. On 17 July the Province of L'Aquila honours him for his research on tricopigmentation.

2015 — AMSTERDAM, MADRID, MONTEVIDEO

He is the only Italian invited to the Scalp Conference in Amsterdam (31 May and 1 June), trains the Golden Eye trainers in Madrid (July) and speaks at SILAM in Montevideo (September).

2015 — THE ULTRA-REALISTIC EYEBROW AND KIMERIKA

He publishes "Il sopracciglio ultrarealistico", which codifies the dorsale, and releases Kimerika, a smartphone app for facial symmetry.

2016 — A FIFTH BOOK AND THE MILAN RECOGNITION

He is judge and speaker at the Worldwide Eyebrow Festival in Rotterdam (April). In October the 37th Italian Congress of Applied Aesthetics, in Milan, names him a pioneer of dermopigmentation, as inventor of tricopigmentation and creator of the ultra-realistic eyebrow protocol. He publishes "Dermopigmentazione paramedicale" and is the only Italian teacher at the international congress of permanent make-up professionals in Kazan, Russia (2 and 3 December).

2017 ROTTERDAM, COLOMBIA AND SKING

He is guest of honour at the Lugano beauty fair (January) and teaches tricopigmentation in Colombia (August). From 20 to 23 September he chairs the jury of the Worldwide Eyebrow Festival in Rotterdam and is named best speaker. On 3 and 4 October the first SKING championship is held in Rome.

2018 PMU OSCAR AND A RULE FOR THE PROFESSION

The press reports that Abruzzo is the first Italian region to recognise the dermopigmentation artist as a distinct professional figure; Orsini contributes as technical consultant. On 20 August he receives the PMU Oscar in Curitiba, Brazil. On 21 September he gives a demonstration at the DermArt dermatology congress in Rome. On 13 October he organises the second SKING, the national championship of dermopigmentation artists, in Rome.

2019 THE DERMOMAGNETISM PATENT

On 29 April he files Italian patent IT102019000006431: a method for applying an object, such as a prosthesis, to skin pigmented with a ferromagnetic pigment (international application WO2020222104A1). He presents it in Berlin in October. He is a Diamond Speaker at the Diamond Worldwide PMU Masterclass in Ho Chi Minh City, Vietnam (19 to 21 March), receives a recognition from the mayor of Taipei (May) and the Innovation Award of the Il Germe yearbook (27 December). On 9 June, at the Grand Class congress in Kyiv, he receives the trophy "The Best Man in PMU".

2020 XTRUDE AND CUP HUNTER

He first shows the XTRUDE method in videos published between 30 June and 5 July 2020, presents the project in March 2021, and starts developing Cup Hunter.

2021 A BOOK AND A CITY AWARD

He publishes "Come un fiore che sboccia di nuovo" (Like a Flower Blooming Again), the story of how XTRUDE was born, presented in Rome on 28 October. On 15 June the Municipality of Sulmona honours him as a city excellence. In September the international magazine The PMU Masters names him on its cover: "Ennio Orsini, Master of Innovation".

2022 XTRUDE AT MEDICAL CONGRESSES

On 5 May Dermamente files Italian patent application IT102022000009254 for an adhesive prosthesis, with Orsini as inventor; the patent is granted on 10 April 2024. In May he speaks at the 43rd congress of the Italian Society of Aesthetic Medicine on external silicone prostheses of the nipple-areola complex. On 8 October he gives two talks at Agorà, the 24th International Congress of Aesthetic Medicine, in Milan. In the same weeks he brings XTRUDE to the Worldwide Eyebrow Festival in Rotterdam and speaks about XTRUDE at the PMU Power congress in Cali, Colombia.

2023 SPAGHETTI PMU

He founds Spaghetti PMU, the first Italian online magazine on dermopigmentation published in Italian and English. In March he is a main speaker at the first Mega PMU Congress in Athens; in May he gives two talks at the 44th congress of the Italian Society of Aesthetic Medicine.

2024 — PRIME SPEAKER IN FRANKFURT

On 6 October he is the prime speaker at Germany's PMU Talent 2024 in Frankfurt am Main, where he presents XTRUDE.

2025 — TELEVISION AND A SCIENTIFIC ABSTRACT

Cup Hunter is released on 11 June. With breast surgeon Dimitrios Varvaras and others he co-authors the abstract of a preliminary study published in The Breast (DOI 10.1016/j.breast.2025.104178). From 26 July he stars in "I Trucchi del Maestro" on Real Time, eight 25-minute episodes.

2026 — AI FOR BREAST RECONSTRUCTION

On 4 and 5 October in Rome he teaches a nipple-areola reconstruction technique he devised, which uses artificial intelligence to place pigments precisely.

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AWARDS

YEAR	AWARD	AWARDED BY
2014	CERTIFICATE OF MERIT	Abruzzo Region, Italy
2014	MEDAL, INTERNATIONAL MICROPIGMENTATION CONGRESS	Rio de Janeiro, Brazil
2014	RECOGNITION FOR RESEARCH ON TRICOPIGMENTATION	Province of L'Aquila, Italy
2016	PIONEER OF DERMOPIGMENTATION	37th Italian Congress of Applied Aesthetics, Milan
2017	BEST SPEAKER	Worldwide Eyebrow Festival, Rotterdam
2018	PMU OSCAR	Oscar PMU, Curitiba, Brazil
2019	RECOGNITION FOR INNOVATION	Permanent make-up festival of Taipei, Taiwan
2019	THE BEST MAN IN PMU	Grand Class 2019, Kyiv, Ukraine
2019	INNOVATION AWARD	Il Germe yearbook, for the dermomagnetism patent
2021	CITY EXCELLENCE	Municipality of Sulmona, Italy

THE CALLUS ON THE MIDDLE FINGER

On stage Ennio Orsini greets the audience by raising his middle finger. It began with a misunderstanding: he was asking the audience how big the callus on their middle finger was, the interpreter was slow to translate, and he stood for a very long minute with his hand in the air.

"THERE IS A CALLUS ON MY MIDDLE FINGER. IT IS NOT A FLAW: IT IS A SIGNATURE. IT IS THE MARK LEFT ON THOSE WHO HAVE SPENT THOUSANDS OF HOURS WITH A DERMOGRAPH IN THEIR HAND, DRAWING LINES ON LIVING SKIN. THAT GESTURE, IN MY HANDS, IS NOT A PROVOCATION: IT IS A STATEMENT OF EXPERIENCE."



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ROLES AND APPOINTMENTS

CO-FOUNDER OF AIDER

In August 2013 he is among the founders of AIDER, the Italian Dermopigmentation Association, of which he was vice-president and then president.

HEAD OF O&B

For fifteen years he led O&B, the company founded with a business partner, which distributed dermographs, cartridges and pigments worldwide, many of them born from his ideas.

FOUNDER OF DERMAMENTE

He founded Dermamente, the first Italian network of centres specialised in dermopigmentation: he presented the brand on 10 September 2017 and opened the first affiliated centre in February 2018. Grown as a franchise across Italy, it counted twelve centres in 2019, from Sanremo to Messina; in 2022 the congress programmes he appears in list sixteen. Today Orsini receives clients in Sulmona and Rome.

FOUNDER OF THE ENNIO ORSINI INTERNATIONAL SCHOOL OF DERMOPIGMENTATION

The academy teaches in the classroom and around the world. Every student has an online classroom with video lessons, materials and corrected exercises.

COMPETITION JUDGE

He has been called many times to judge permanent make-up competitions: at least thirteen, by his own count. The juries for which a document survives are eleven: Moscow (2011 and 2012), Saint Petersburg (2015), Kyiv (2016), the Worldwide Eyebrow Festival in Rotterdam, where he was a judge in 2016 and chair of the jury in 2017, Lithuania (2017), the Italian semi-final of WULOP and the XTRUDE Contest (2021), the Lash & Brow World Cup (2021 and 2022).

COURT-APPOINTED EXPERT

He works with Italian courts as an independent expert in disputes concerning dermopigmentation and permanent make-up.

THE PROFESSIONAL PROFILE OF THE DERMOPIGMENTATION ARTIST

As technical consultant he contributed to the process by which Abruzzo, first among Italian regions, added the dermopigmentation artist to its regional professional profiles (decision DD 144/DPG009 of 6 October 2017), with a dedicated course of study. On 10 March 2018 the regional officer who handled the file wrote to him that his support, “indispensable in defining the contents of the discipline, allowed our Region, among the first in Italy, to regulate the professional profile of the dermopigmentation artist”.

CREATOR OF SKING

With O&B he conceived and organised SKING, the Italian national championship of dermopigmentation artists. The first edition was held in Rome on 3 and 4 October 2017 with 102 participants, the second on 13 October 2018, promoted by AIDER.

SPEAKER AT MEDICAL CONGRESSES

Although not a physician, he speaks at congresses of aesthetic medicine and surgery: in 2010, in Capri, he was the first non-physician to address the congress of hair transplant surgeons. He is in the official programmes of the 43rd and 44th congresses of the Italian Society of Aesthetic Medicine (2022 and 2023), of Agorà, the 24th International Congress of Aesthetic Medicine (Milan, 2022), of the DermArt dermatology congress (2018) and of the national ASAA conference at the Gaslini Institute in Genoa (2016). He has also presented tricopigmentation in Miami, Colombia and Norway.

CONTRIBUTOR TO TRADE MAGAZINES

Since 2007 he has written for professional beauty magazines. From 2018 to 2023 he was one of the experts of the magazine Mabella, for which he wrote about thirty articles, and hosted the column “Dermopigmentista per passione” on Radio Mabella.

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WHAT THEY SAY ABOUT HIM

“A GURU OF DERMOPIGMENTATION, AMONG THE BEST IN THE WORLD”

Monferrato Web TV, 2 December 2022

“THE KING OF DERMOPIGMENTATION”

Onda Tv, 22 August 2018

“A CHARISMATIC FIGURE AND FORERUNNER OF MANY TECHNIQUES NOW IN COMMON USE”

Il Capoluogo, 24 July 2025

“ONE OF THE BIGGEST INNOVATORS IN THE INDUSTRY”

PMUHub, 29 March 2023

“INVENTOR OF TRICOPIGMENTATION AND INNOVATOR IN EYEBROW DERMOPIGMENTATION”

37th Italian Congress of Applied Aesthetics, award citation, 2016

“A YOUNG MASTER OF INTERNATIONAL RENOWN FOR EXPERIMENTATION AND RESEARCH ON TRICOPIGMENTATION”

Province of L'Aquila, award citation, 2014

“FATHER OF TRICOPIGMENTATION”

Italian Alopecia Patients' Association, 4 May 2021

“THE ITALIAN MASTER, GOD OF EYEBROWS”

Commercial Times, Taiwan, 21 March 2019

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CONTACTS AND SOURCES

For interviews, congresses and collaborations:

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Every date, work and award in this document has its source on the official website, in the Facts, Sources and Documents pages (in Italian). The same data are on Wikidata, item Q138744490.

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